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Contact: Corrie Teague, 434-793-1753

River District Barbershop Opens

Danville, Va. – The City of Danville joined the owners and staff of River District Barbershop to cut the ribbon to its new facility in the River District.

River District Barbershop is an upscale barbershop located at 136 South Ridge Street. It has six chairs staffed with highly skilled professionals that can cater to all hair types and will be open seven days a week from 6:00am until 7:00pm.

The shop will feature award-winning photography of local businesses and special events by proprietor and local photographer and filmmaker Von Wellington.

Wellington is involved in a number of ventures in the Dan River region, including Von Wellington Photography, Wellington Film Group and Well Works Visual Arts, Inc., a program designed to educate youth about the visual arts. He decided to “reimagine” a former retail into a place that will house three different business concepts – the first being the barbershop.

“Reimagining is more than being new. It is our way of life,” said Wellington.

“River District Barbershop is breathing new life into a vacant retail space,” said Corrie Teague, assistant director of the Danville Office of Economic Development. “The energy this business will bring to South Ridge Street will surely generate more interest and foot traffic to this area of the River District! We would like to thank Von for his continued dedication to the Dan River region.”

To contact River District Barbershop, please call (434) 857-5705 or visit their Facebook page.

